Welcome

This webinar will be available on APA’s Plan4Health project website.

Please send questions!
Agenda

• Plan4Health

• Introduction to health equity

• Discussion

• Q & A
Plan4Health

The Plan4Health community envisions the full integration of planning and public health where we live, work, and play.

- **Nutrition**: Increased access to environments with healthy food or beverage options

- **Physical Activity**: Increased access to physical activity opportunities

- Promote health equity
Core Values

Plan4Health leverages cross-sector collaborations and member expertise to build local capacity for the implementation of policy, systems, and environment strategies.
“[I]nequities in health [and] avoidable health inequalities arise because of the circumstances in which people grow, live, work, and age, and the systems put in place to deal with illness. The conditions in which people live and die are, in turn, shaped by political, social, and economic forces.”

Personal introduction

- My background
- Why I think this work is important
- Social and physical determinants of health

NSW Ministry of Health
CDC’s “Twin Approach”

Priority: Advance health for all

Priority: Advance health for the most vulnerable

How do we pair these two priorities?
Plan4Health National Partner Resources

Plan4Health represents the key partnerships between the American Planning Association and the American Public Health Association. Plan4Health is also partnering with the American Heart Association (AHA) and the National WIC Association. Together, our three projects are supporting 50 communities across the country.

The Plan4Health project is also partnering with the Directors of Health Promotion and Education (DHPE) and the Society for Public Health Education (SOPHE). DHPE and SOPHE offer public health expertise and support coalition work through toolkits, trainings, and webinars.

National Implementation Map of Sub-Recipients and National Organizations

Engage with peers. With the Annual Meeting, we strengthen the profession of public health, share the latest research and information, promote best practices and advocate for public health issues and policies grounded in research. More...

NACTO Designing Cities Conference: Austin 2015

The Designing Cities conference convenes transportation leaders and practitioners from across the country to discuss key trends in urban street design and transportation policy. More...

#plan4health

www.plan4health.us
Making Health Equity a Priority

Plan4Health, August 18, 2015
Shawn McIntosh
Program Manager, Center for Public Health Policy
WHAT IS HEALTH?

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948. The Definition has not been amended since 1948.
WHAT IS POPULATION HEALTH?

“The health outcomes of a group of individuals, including the distribution of such outcomes within the group”

David Kindig, MD, PhD & Greg Stoddart, PhD

The field of population health includes health outcomes, patterns of health determinants, and policies and interventions that link these two. It is different from public health, health promotion, and social epidemiology.
WHAT IS HEALTH EQUITY?

Health equity is the principle underlying a commitment to reduce—and, ultimately, eliminate—disparities in health and in its determinants, including social determinants. Pursuing health equity means striving for the highest possible standard of health for all people and giving special attention to the needs of those at greatest risk of poor health, based on social conditions. (2014, P. Braverman)
1. Acknowledge that equity is more than any one, single intervention.

Image credit: adapted from an image adapted by the City of Portland, Oregon, Office of Equity and Human Rights
2. Have an open and honest dialogue.

Sculpture by Issac Cordial “Politicians discussing global warming”
3. Partner, Partner, Partner
4. Be mindful of history.

Pictured above: United Farmworkers protest. ((Walter P. Reuther Library, Wayne State University)}
5. Let go of your agenda.

Your priority might not be the communities priority.
6. Build Trust

The Collaboration Continuum

<table>
<thead>
<tr>
<th>Compete</th>
<th>Co-exist</th>
<th>Communicate</th>
<th>Cooperate</th>
<th>Coordinate</th>
<th>Collaborate</th>
<th>Integrate</th>
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<td>Competition for clients, resources, partners, public attention.</td>
<td>No systematic connection between agencies.</td>
<td>Inter-agency information sharing (e.g. networking).</td>
<td>As needed, often informal, interaction, on discrete activities or projects.</td>
<td>Organizations systematically adjust and align work with each other for greater outcomes.</td>
<td>Longer term interaction based on shared mission, goals; shared decision-makers and resources.</td>
<td>Fully integrated programs, planning, funding.</td>
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Source: http://www.collaborationforimpact.com/collaborative-approaches
7. Follow the data, but.....

Photo credit: higherinsights, Leonard John Matthews
8. Community ownership is paramount!

Photo credit: Green Guerillas
9. Pay attention to process.

Photo credit: http://www.comm-dev.org
10. Know when to step aside:

**EMPOWERING THE LEADER IN ALL OF US**

Photo credit: http://www.beyondourrails.org/community/leadership
RESOURCES
http://www.apha.org/topics-and-issues/health-equity

• *American Journal of Public Health* Supplement: "Beyond Health Equity"
• *White House Discussion: How We Achieve Health Equity in Our Lifetime* (Public Health Newswire)
• "What Are Health Disparities and Health Equity? We Need to Be Clear" by Paula Braveman (PDF)
• *Determinants of Equity Report* (Seattle King County, Washington) (PDF)
• *The Roots of Health Inequity: A Web-Based Course for the Public Health Workforce*
• *Making the Economic Case for Health Equity: Tribal and State Solutions* (ASTHO) (video)
• *Equity & Empowerment Lens* (Multnomah County, Oregon)
• *Healthy People 2020 Social Determinants of Health*
Health in All Policies: A Guide for State and Local Governments was created by the Public Health Institute, the California Department of Public Health, and the American Public Health Association in response to growing interest in using collaborative approaches to improve population health by embedding health considerations into decision-making processes across a broad array of sectors. The Guide draws heavily on the experiences of the California Health in All Policies Task Force.
FIVE KEY ELEMENTS OF HEALTH IN ALL POLICIES

- Promote health, equity, and sustainability.
- Support intersectoral collaboration.
- Benefit multiple partners.
- Engage stakeholders.
- Create structural or process change.
To download *Health in All Policies: A Guide for State and Local Governments*, visit:

http://www.apha.org/hiap
THANK YOU!

Q & A